

Company Information

Outline

(as of March 2025)

|                   |   |   |           |
|-------------------|---|---|-----------|
| Name              | StylingLife Holdings Inc. PLAZASTYLE COMPANY                                      |   |           |
| Address           | SHINJUKU FRONT TOWER 25F<br>2-21-1, Kita Shinjuku, Shinjuku-ku, Tokyo 169-0074    |   |           |
| President         | Tsutomu Suzuki, Company Executive President                                       |   |           |
| Founded           | February 11, 1966   |   |           |
| Business Domain   | Retail sales of sundries, licensing sales, and planning original products         |   |           |
| Employees         | 914   |   |           |
| Number of Stores  |   | Corporate   | Franchise |
|                   | PLAZA   | 80  | 40        |
|                   | MINiPLA   | 0   | 10        |
|                   | PLAZA NEWSSTAND   | 1   |           |
|                   | PLAZA OUTLET  | 8   |           |
|                   | PLAZA ONLINE STORE  | 1   |           |
| Items handled     | Snacks, stationery, household goods, cosmetics, baby products, clothing, and toys |   |           |
| Suppliers         | Overseas: Approx. 50 , Domestic: Approx. 750                                      |   |           |
| Stylinglife Group | Divisions   | StylingLife Holdings Inc. PLAZASTYLE COMPANY<br>StylingLife Holdings Inc. BCL COMPANY |           |
|                   | Group companies   | CP Cosmetics Inc.<br>KNT365 Co., Ltd.   |           |

|            |                             |                    |
|------------|-----------------------------|--------------------|
| Executives | Company Executive President | Tsutomu Suzuki     |
|            |                             | Shogo Okazeri      |
|            | Company Executive           | Fumitaka Sakachi   |
|            |                             | Taiyo Yabuki       |
|            |                             | Hirohiko Shigemune |