

PLAZASTYLE

StylingLife Holdings Inc.

Company Information

Outline

(as of October 2025)

Name	StylingLife Holdings Inc. PLAZASTYLE COMPANY		
Address	SHINJUKU FRONT TOWER 25F 2-21-1, Kita Shinjuku, Shinjuku-ku, Tokyo 169-0074		
President	Tsutomu Suzuki, Company Executive President		
Founded	February 11, 1966		
Business Domain	Retail sales of sundries, licensing sales, and planning original products		
Employees	972		
Number of Stores		Corporate	Franchise
	PLAZA	81	44
	MINiPLA	0	8
	PLAZA NEWSSTAND	1	
	PLAZA OUTLET	8	
	PLAZA ONLINE STORE	1	
Items handled	Snacks, stationery, household goods, cosmetics, baby products, clothing, and toys		
Suppliers	Overseas: Approx. 50 , Domestic: Approx. 750		
Stylinglife Group	Divisions	StylingLife Holdings Inc. PLAZASTYLE COMPANY StylingLife Holdings Inc. BCL COMPANY	
	Group companies	CP Cosmetics Inc. KNT365 Co., Ltd. SEEDS MARKET Co., Ltd. because Co., Ltd.	

Executives	Company Executive President	Tsutomu Suzuki
		Shogo Okazeri
	Company Executive	Fumitaka Sakachi
		Taiyo Yabuki
		Hirohiko Shigemune